

**Musco Sports Lighting, LLC Control-Link® Control System and Service
Application Privacy Policy
Last updated December 16, 2020**

Introduction

Musco Sports Lighting, LLC (“Musco,” “Company”, “Our”, “Us” or “We”) respect your privacy and are committed to protecting it through our compliance with this Policy. This Policy describes:

- The types of information we may collect or that you may provide when you install, access, or use the application relating to Control-Link® scheduling and monitoring services (the “App”).
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This Policy applies only to information we collect in this App and in connection with this App.

This Policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through this App.
- You provide to or is collected by any third party.

Our websites and apps, and these other third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this App. By downloading, registering with, or using this App, you agree to this privacy policy. This Policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this App after we revise this Policy means you accept those changes, so please check the policy periodically for updates.

Children Under 13

This App is not directed at nor targeted to children under the age of 13. We do not use our App to knowingly solicit personal information from or market to children under the age of 13.

Information We Collect and How We Collect It

We collect information from and about users of our App:

- Directly from you when you provide it to us.
- Automatically when you use the App.

Information You Provide to Us

When you download, register with, or use this App, we may ask you to provide information:

- By which you may be personally identified, such as name, postal address, email address, and telephone number (“personal information”).

- That is about you but individually does not identify you, such as business name, username, or business website.

This information includes:

- Information that you provide by filling in forms in the App. This includes information provided at the time of registering to use the App. We may also ask you for information when you report a problem with the App.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Commercial information, including records of services purchased.

Automatic Information Collection

When you download, access, and use the App, it may use technology to automatically collect:

- Usage Details. When you access and use the App, we may automatically collect certain details of your access to and use of the App, including communication data and the resources that you access and use on or through the App.
- Device Information. We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.

We may also use analytics tools such as Google Analytics to allow us to better understand usage of the App. If you do not want us to collect this information do not download the App, opt out of provision of certain information or delete it from your device. If you wish to opt out of cookies issued by Google Analytics, please see instructions here.

Information Collection Technologies

The technologies we use for automatic information collection may include:

- Cookies (or mobile cookies). A cookie is a small file placed on your smartphone. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone. However, if you select this setting you may be unable to access certain parts of our App.
- Web Beacons. Pages of the App may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages and for other related app statistics (for example, recording the popularity of certain app content and verifying system and server integrity).

Third-Party Information Collection

When you use the App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include your mobile device manufacturer, your mobile service provider, your television service provider or OTT application provider, as well as analytics companies.

These third parties may use tracking technologies to collect information about you when you use this App. The information they collect may be associated with your personal information or they

may collect information, including personal information, about your online activities over time and across different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the App and its contents, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Give you notices about your account, including expiration and renewal notices.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when App updates are available, and of changes to any products or services we offer or provide though it.

The usage information we collect helps us to improve our App and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our App according to your individual interests.
- Speed up your searches.
- Recognize you when you use the App.

Disclosure of Your Information

We may disclose aggregated information about our users without restriction.

In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Musco's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Musco about our App users is among the assets transferred.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

- To enforce our rights arising from any contracts entered into between you and us, including the App EULA, and for billing and collection.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the App may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website. If you wish to opt out of cookies issued by Google Analytics, please see instructions here.

Accessing and Correcting Your Personal Information

You can review and change your personal information by logging into the App and visiting your account profile page. You may also send us an email at privacy@musco.com or call 800-825-6030 to request access to, correct, or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Proper access and use of information provided on the App is governed by the Terms of Use of the website www.muscovision.com.

Retention and Protection of Personal Information

We retain the personal information collected by the App as long as necessary to provide the services, products and information you request or as permitted by applicable law. We have implemented an information and data security program that contains administrative, technical and physical controls designed to reasonably safeguard data, including your personal information. We take reasonable precautions to provide a level of security appropriate to the sensitivity of the personal information we collect.

Musco is a United States company. The servers that support the App may be located in the United States or other countries. Data protection laws vary from country to country; however, we will protect and process your information in accordance with this Policy no matter where your data is collected or stored. If you are located in a country outside the United States, by using this App you consent to your information being transferred or transmitted to, or stored and processed in the United States or other countries outside of where you live.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot

guarantee the security of your personal information transmitted through our App. Any transmission of personal information is at your own risk.

Changes to Our Privacy Policy

We reserve the right to update or modify our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with an in-App alert the first time you use the App after we make the change.

The date the privacy policy was last revised is identified at the top of the page. Your use of the App following any such change constitutes your agreement that all personal information collected from or about you through this App after the revised privacy policy is posted will be subject to the terms of the revised privacy policy.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:
Musco Sports Lighting, LLC,
c/o Lance Livingston, Data Protection Officer
100 1st Avenue West, Oskaloosa, Iowa 52577
800-825-6030
privacy@musco.com